**Notes on writing a Bachelor's thesis in the IEM2 specialization**

* Students from the **B.Sc. Business Administration program** with a **major in IEM2** must **submit a** **completed application** (see pages 2 and 3) in order to be able to write their Bachelor's thesis at one of the following working groups or institutes:

* + LEMEX (Prof. Freiling)
  + Institute of Digital Business (Prof. Müller)
  + Institute of Technology und Innovation (Prof. Röth)
  + Institute of International Management & Governance (Prof. Bican, Prof. Lundan)
  + Institute of Management and Organization in a Digitized Society (Prof. Kensbock)
  + Institute of Information Systems (Dr. Hennel)
  + Institute of Project Management and Innovation (Prof. Möhrle, Dr. Walter)
  + markstones Institute of Marketing, Branding & Technology (Prof. Klein, Prof. Eisenbeiß, Prof. Burmann, Dr. Schade)
* In your application, please state exactly **four preferences** for the supervision of your Bachelor's thesis.
* Application deadline for the **summer semester: 01.02. - 28.02.**
* All students enrolled in B.Sc. Business Administration with a major in IEM2 who have submitted their complete application by the above-mentioned deadlines have a **guarantee of supervision** for their Bachelor's thesis.
* Please send the completed form to the following e-mail address: bewerbung.bachelorarbeit.iem2@uni-bremen.de
* Based on your application, you will be assigned to one of the working groups / institutes listed above for supervision of your Bachelor's thesis.
* After this **allocation,** you will **receive information from your supervising working group or institute on the further procedure** for writing your Bachelor's thesis.

**Application for a Bachelor thesis**

During the summer semester \_\_\_ or winter semester \_\_ /\_\_

Surname, first name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_@\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Matriculation number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Study program: BWL WiWi \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Semester: \_\_\_\_

Major(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Courses completed to date in the IEM2 major:

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Title of the course** | **Lecturer** | **Grade** |
| **Module 1** |  |  |  |
|  |  |  |
| **Module 2** |  |  |  |
|  |  |  |
| **Project module** |  |  |  |
| **Module 3** |  |  |  |

Please enter your first, second, third and fourth preference for the supervision of your Bachelor's thesis from the eight working groups / institutes listed (exactly four working groups / institutes must be entered as preferences; please do not enter individual persons as preferences).

* + LEMEX (Prof. Freiling)
  + Institute of Digital Business (Prof. Müller)
  + Institute of Technology und Innovation (Prof. Röth)
  + Institute of International Management & Governance (Prof. Bican, Prof. Lundan)
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  + markstones Institute of Marketing, Branding & Technology (Prof. Klein, Prof. Eisenbeiß, Prof. Burmann, Dr. Schade)

|  |  |
| --- | --- |
|  | **Preferred working groups / institutes for the supervision of my bachelor thesis** |
| **1.** |  |
| **2.** |  |
| **3.** |  |
| **4.** |  |

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date