

# Theses in the 2024/25 Winter Semester

## Schedule and Procedure

You would like to write a thesis (bachelor or master thesis) with us? We appreciate your interest!

Due to high demand and limited supervisory positions, there will be a thesis application process for the 2024/25 winter semester. Please note the following guidelines and deadlines:

- Please submit a thesis **exposé** by **September 30, 2024**. No exposés will be accepted after this date.
- Submit your **exposé** to the following e-mail address: **moteam@uni-bremen.de**.
- After careful review of your exposé, you will receive a **confirmation or rejection** of supervision in early - mid-October. The acceptance depends on the quality and feasibility of your exposé.
- What should a good exposé look like? See below!
- Alongside the individual supervision, there will be an **accompanying seminar** with three appointments. Participation in this seminar is **obligatory**, failure to attend will result in forfeiture of the supervision agreement.
- **Important:** The registration of the final thesis must be done by **December 15, 2024**. A different registration date is not possible. In case of non-registration of the thesis by the deadline, the confirmation of supervision will expire.
- All further supervision steps and dates will be determined individually between the supervisor and the candidate.

## Topics

For a thesis in the Department of Management and Organization you can apply for one of the **suggested topics** or propose your **own topic**. Within this topic, **one specific research question** has to be formulated and answered.

**Current topics** include:

### *Digitization and Health*

- Effects of constant accessibility on mental/physical health
- Work-life balance in times of digital work
- Remote work and health
- Effects of digital stress on health
- Interruptions due to e.g., e-mails

### *Digitization and Innovation*

- Remote Work and Creativity
- Digital Corporate Entrepreneurship
- Idea development in virtual teams
- The design of digital transformation
- Digital competence (development)

### *Digitization and Collaboration*

- Trust (culture) in digital collaboration and leadership
- Collaboration in virtual teams
- Leadership in times of New Work
- Productivity in Remote Work

### *Artificial Intelligence (AI)*

- Opportunities and challenges of human and AI collaboration
- Stereotypical perceptions about artificial intelligence among employees
- Use of AI in Recruiting/Human Resources

Proposals of own topics with clear relation to the research topics of the working group are preferred.

## Exposé

To apply for a thesis, please first submit an exposé of your proposed research. The exposé is a sketch of the planned work, similar to an architectural design for the construction of a house.

It should be no more than **3 pages** long (excluding references and indexes) and should include the following elements:

- **Introduction:** describe the general phenomenon or topic and why it is important to investigate.
- **State of Research:** explain what is known about the topic, what has been studied in the literature in this area to date, and why this topic is of interest for study.
- **Problem Statement:** explain the specific question that will be addressed within the topic.
- **Approach/Methodology:** briefly describe how you will proceed with your thesis. What methods do you plan to use? Also reference what appropriate theory(s) may help answer your problem.
- **Literature:** at least 10 references, preferably from high quality journals, according to APA standards.

## Contact:

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## Exposé submission only via:

[moteam@uni-bremen.de](mailto:moteam@uni-bremen.de)