

## Fachbereich 9 - Medienstudiengänge

*Department 9 - Media Courses*

### Kommentar zur Lehrveranstaltung im WiSe 2024/2025

*Description of seminars*

**Veranstalter\*in:** Prof. Dr. Peter Gentzel

*Lecturer:*

Zugänge zu digitalen Medien

**Titel (dt.):**

Approaches to digital media

**Titel (engl.):**

**Beschreibung:**

*Description:*

The seminar "Approaches to digital media" is intended to provide a basic understanding of digital media, their further transformation contexts and the roles of actors.

The first part introduces basic terms and concepts of digital media communication. In the second part, we will examine selected digital communication phenomena and processes, discuss current analytical findings, classify them theoretically, and evaluate them.

**Literatur:**

*Literature:*